Deloitte.

Website Updates
January 2019 Overview
v0

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  - Improvement: Creating new content and improving core website functions
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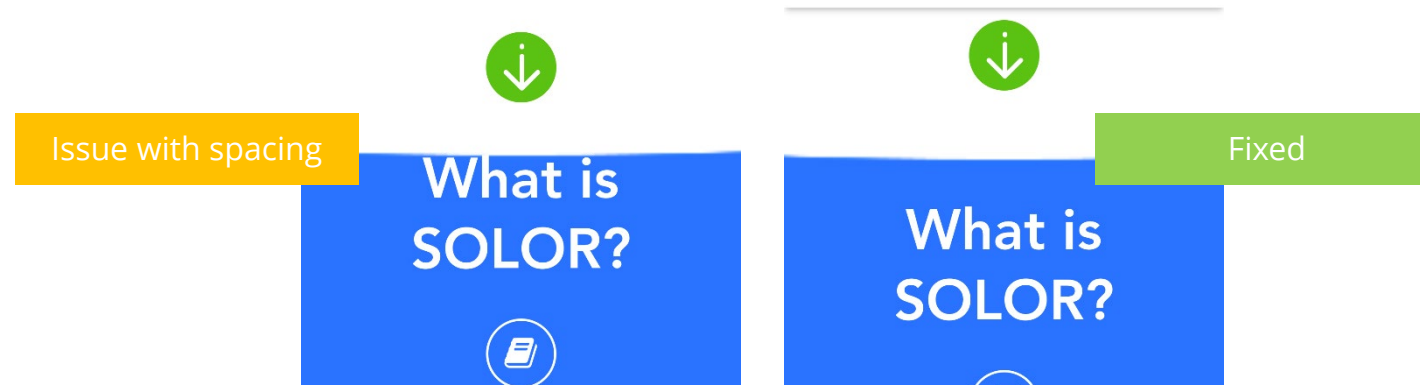# Summary of Deliverables: Maintenance

Text and graphic changes based on existing content

Text Edits
- Updated copyright message to include ©2017 – **2019**
- Added links to two additional presentations (FHA / HSPC) (http://solor.io/presentations/)
- Added in News/Events section
  - Adoption of the latest laboratory connectivity standards offers wide-ranging benefits – Clinical Lab Products
  - Added HIMSS Kiosk info to events section

Graphics Edits
- Fixed the home page display for mobile users (issue with spacing)

Issue with spacing

Fixed

What is SOLOR?

What is SOLOR?

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Summary of Deliverables: Improvement

Creating new written and graphical content with technical updates/maintenance

Writing new content
- New Blog post on HRO
  - http://solor.io/how-solor-can-help-hcos-become-hros/

Update/maintenance website functionalities/plugins
- Updated WordPress XML backup file
- Optimized backend Wordpress settings
- Plugins updated:
  - Contact Form 7 (v 5.1.1)
  - Simple Podcasting (v 1.19.15)
  - Safe SVG (v 1.9.0)
  - Jetpack (v 6.9)
  - WP Statistics (v 12.5.7)
  - Yoast SEO (v 9.5)
- Plugins installed:
  - Really Simple CAPTCHA (v 2.0.1)

Summary of Deliverables: Upgrade (pt.1)

Major changes to the website's features, layout, and UX

Layout/Feature Changes
- Fixed issue with Blog posts not have **title displayed** properly within the blog posts
- Upgraded Blog page with **featured images** (if applicable)

Article Page	Blog page

JANUARY 9, 2019 | BY - SOLOR | INTEROPERABILITY

How Solor can help health care organizations become HROs

Did you know that more than 250,000 deaths in the US are attributed to medical errors every year? This is almost 7 times the number of annual automobile accident deaths. It should come as no surprise that in recent years, the US health care system has been transitioning out of a fee-for-service (FFS) model and into a value-based care (VBC) model measured by the quality and outcomes of patient care. As VBC incentives and penalties become integrated into the health care system, there exists an urgent need for a widespread standard and consistent quality of health care. With the advancement in financial, clinical, and technological cross sections of health care, health care organizations (HCOs) are experimenting with new approaches to make improvements upon their health care systems, with the safety of the patient as their top priority.

JULY 14, 2018 | BY - SOLOR

SOLOR Wins a 2018 FedHealthIT Innovation Award

SOLOR Wins a 2018 FedHealthIT Innovation Award SOLOR was recently honored with a 2018 FedHealthIT Innovation Award at the National…
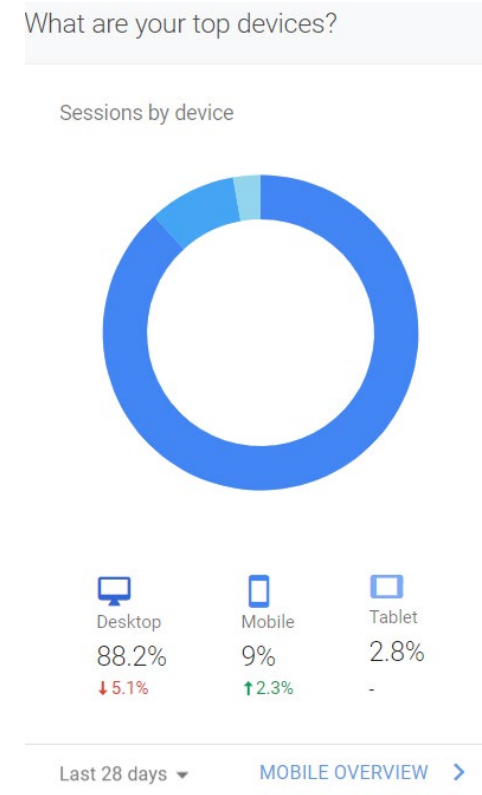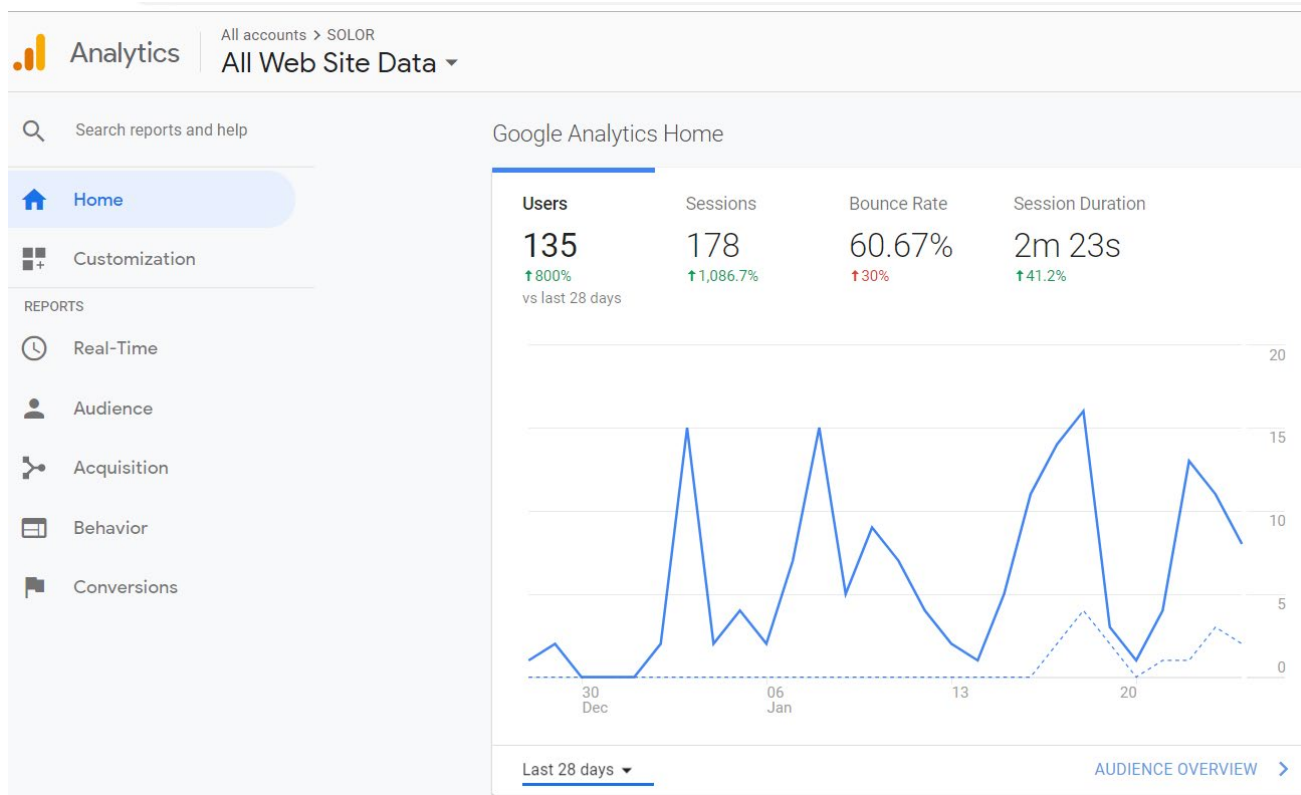
MORE

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Summary of Deliverables: Upgrade (pt. 2)

Major changes to the website's features, layout, and UX

Added Google Analytics

- Installed and configured Google Analytics for providing deeper insights into web traffic patterns, searchability, and improvement with Google search ranking algorithms.

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Summary of Deliverables: Upgrade (pt. 3)

Added ReCaptcha v3 for Contact Page

Improved Contact Page to Reduce Spam
- Installed and configured Google Analytics for providing deeper insights into web traffic patterns, searchability, and improvement with Google search ranking algorithms.
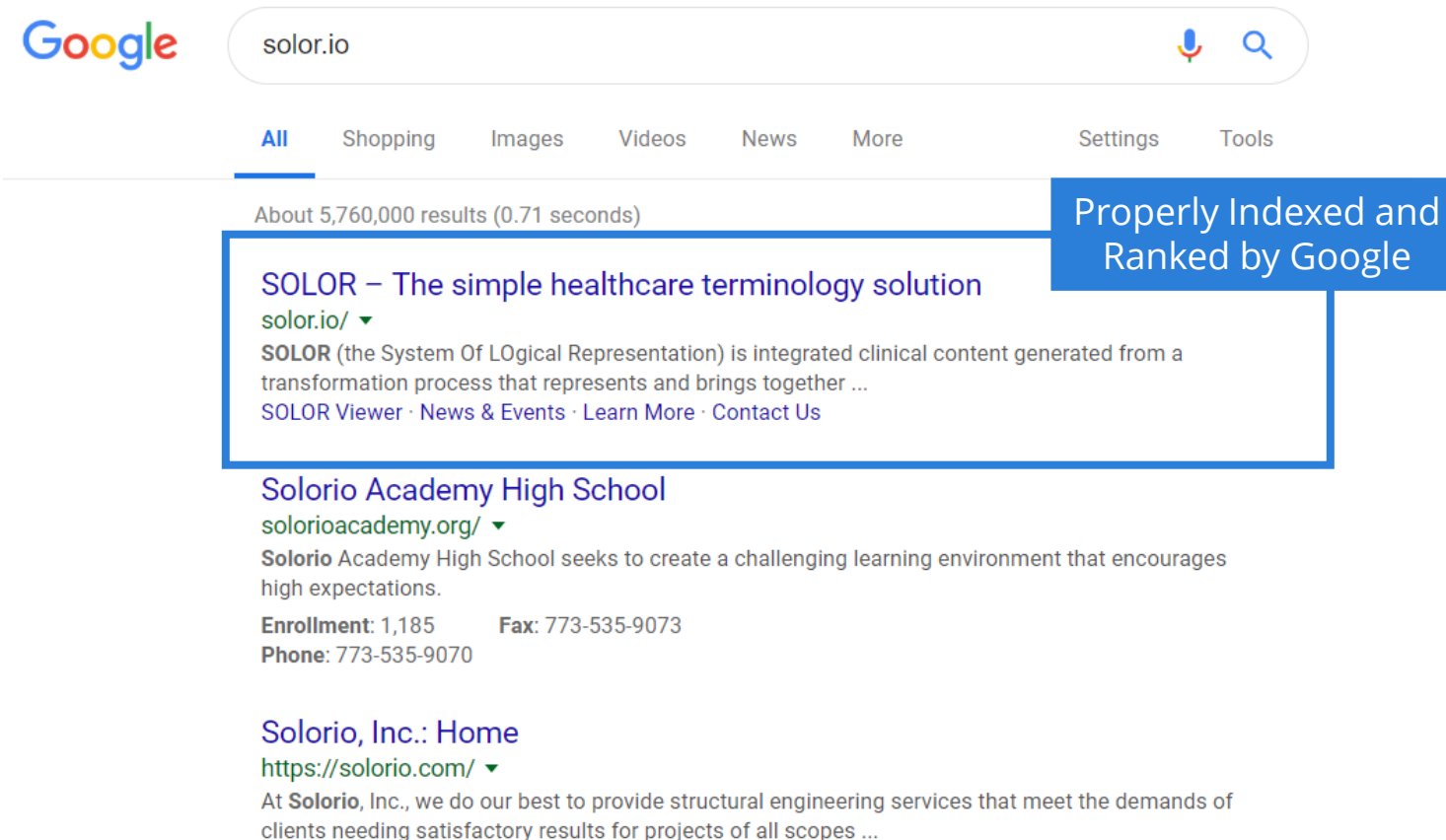
Improvement in SEO: Google Search Result

Getting solor.io recognized in Google Search

Actual Search Result (Jan 25, 2019)

Google   solor.io

All   Shopping   Images   Videos   News   More   Settings   Tools

About 5,760,000 results (0.71 seconds)

Properly Indexed and Ranked by Google

SOLOR – The simple healthcare terminology solution
solor.io/ ▾
SOLOR (the System Of LOgical Representation) is integrated clinical content generated from a transformation process that represents and brings together ...
SOLOR Viewer · News & Events · Learn More · Contact Us

Solorio Academy High School
solorioacademy.org/ ▾
Solorio Academy High School seeks to create a challenging learning environment that encourages high expectations.
Enrollment: 1,185   **Fax**: 773-535-9073
Phone: 773-535-9070

Solorio, Inc.: Home
https://solorio.com/ ▾
At **Solorio**, Inc., we do our best to provide structural engineering services that meet the demands of clients needing satisfactory results for projects of all scopes ...

Improvement in SEO

- Currently, a Google search for solor.io will yield our website as the #1 result.
- Future goals will be to improve rankings with other search terms such as "solor", "healthcare terminology solution", and "semantic interoperability"

Challenge

- Improvement in rankings require time (several months for key words not directly linked to the website name) and based on volume of relevant content (i.e. blogs)

Integrating DocBook with Solor.io

Looking ahead at future updates to integrate DocBook with the website

GoDaddy Account
- Currently the GoDaddy hosting account is for WordPress only. This means there is no access to the cPanel (backend) to configure additional settings for subsites (i.e. docs.solor.io).

- **Recommendation**: Switch to a cPanel account

DocBook Integration
- Continue to work with Andrew / Benson's teams on configuring the DocBook export so that it can be viewed on the docs.solor.io website

Appendix
December / January

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Current Website Challenges

Major roadblocks to updating the website's features, layout, and UX

AppCase WordPress Theme (currently being used)

This is a restrictive and single-use WordPress theme with a low user base, with only 20 sales on ThemeForest. As such, there is no support in terms of how to change backend code / CSS, significantly increasing the effort and time it takes to make any minor changes to the website's layout, text, graphics, etc.

Recommendation: Overhaul to a new WordPress theme that has a wide user base with strong customization options and redo the website from ground up [upcoming Greenhouse]

SSL Certification using HTTPS (not currently active)

Current website is using http://, which is now considered unsecure by Chrome.   ⓘ Not secure | solor.io

Recommendation: The website is hosted on GoDaddy, which offers to upgrade website to a secure https:// designation for an annual fee (~$100). This will also require additional coding changes to implement.

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Website Statistics

Taking stock of where we stand

Website Administrative Details
➤ Hosted by GoDaddy
➤ Runs on WordPress

Content Overview
➤ 8 Sections on the Homepage
➤ 4 Events listings
➤ **7** Blog posts (+1)
➤ 2 Podcasts
➤ **3** Presentation (+2)
➤ 7 FAQs
➤ 3 Files available for download

Site Traffic Statistics
➤ visits in the last month by 371 visitors
➤ visits in the last year by 729 visitors

Last 30 Days Site Visitor Chart

Hits Statistics Chart

Hits in the last 30 days

Visitors   Visits

Current Performance Metrics (GTMetrix)
➤ **2.6s** load time (-1.9s)
➤ **3.0** MB home page size (-1.0MB)

Defining Website Deliverables

Specifying the type, category, complexity, and frequency of website updates

Deliverable Type	Potential Update Categories	Complexity Level	Turnaround Time
Maintenance	• Editing text • Updating existing graphics	Low	1 – 3 days
Improvement	• Writing new content • Designing new graphics • Creating new web pages • Update/maintenance website functionalities/plugins	Medium	4 – 6 days
Upgrade	• Changes to website structural layout (WordPress themes) • Updates to website code (CSS/HTML) • SEO implementation	High	7 – 14+ days

Topics of Discussion

Identifying areas needing updates and upgrades